

OLAKUNLE OGUNLEYE

Data Analyst | Business Intelligence | Power BI Developer

Ogun, Nigeria | +234 7063915626 | kunle@datawithkunle.com | datawithkunle.com | [LinkedIn](#) | [GitHub](#)

PROFESSIONAL SUMMARY

Data Analyst with 7+ years of experience in field data collection, quality assurance, and research support across Nigeria. Transitioning into Business Intelligence with hands-on expertise in Power BI, DAX, SQL, and Excel. Proven ability to transform raw data into interactive dashboards and analytical reports that drive strategic decision-making for organizations and development partners.

TECHNICAL SKILLS

BI & Visualization: Power BI, DAX, Power Query, Data Modeling **Analysis:** SQL, Microsoft Excel (Advanced)
Reporting: KPI Tracking, Dashboard Development, Data Storytelling **Research Tools:** SurveyCTO, KoboCollect, ODK
Core Competencies: Data Quality Assurance, Survey Administration, Stakeholder Engagement, M&E

PORTFOLIO PROJECT

Executive Sales Performance Dashboard | Personal Project — datawithkunle.com

2025

- Designed and built an interactive Power BI dashboard analyzing ₦6.2bn in total revenue across regions, customer segments, and product categories using advanced DAX measures and Power Query
- Tracked executive KPIs: Total Profit (₦1.8bn), Profit Margin (28.5%), Avg Order Value (₦2.7M), Total Orders (2,302), and YoY Growth (-6.8%) with dynamic Year and Region filters
- Structured the report for data storytelling — enabling drill-down analysis and supporting business decisions at the executive level

PROFESSIONAL EXPERIENCE

Field Data Analyst / Research Support Officer | Various Research & Consulting Organizations

2017 – 2024

- Supported research and development projects across multiple Nigerian states, coordinating field data collection using SurveyCTO, KoboCollect, and ODK digital tools
- Conducted rigorous data quality assurance checks — identifying inconsistencies, validating entries, and ensuring data integrity for critical program decisions
- Engaged diverse stakeholders including community leaders, government officials, and development partners to facilitate project execution and data accuracy
- Contributed to analytical reports and donor-facing presentations summarizing field findings for consulting firms and international development organizations
- Developed strong foundations in data-driven decision-making, survey administration, and translating field data into actionable project insights

EDUCATION & CERTIFICATIONS

B.Tech – Chemical Engineering (Second Class Upper) | Ladoke Akintola University of Technology (LAUTECH), Ogbomosho

2008 – 2014

Certification: SQL Fundamentals for Data Analysts

AREAS OF INTEREST

Business Intelligence Dashboards • Sales & Performance Analytics • Data Visualization • KPI Tracking • Data Storytelling • Decision Support Analytics • Monitoring & Evaluation • Research Support